

katie MARQUETTE

EDUCATION

Bachelor of Arts in Graphic Design
Oakland University
Rochester, MI
Graduated May 2015

AWARDS

**College of Arts and Sciences
Dean's Choice Award**
Winter 2015 Semester
Oakland University

SKILLS

Software Proficiency

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Microsoft Office
Sketch
Mac OSX/Microsoft

Design Strengths

Logo Design
Brand Identity
Typography
Wireframing
Photography

Personal Strengths

Organization
Spelling/Grammar/Proofreading
Time Management

CONTACT

381 Ridgwood Dr N.
Ortonville, MI 48462
katiemarquettedesign@gmail.com
katiemarquettedesign.com
248.505.4918



PROFILE

Hey, I'm Katie and I'm a Graphic Designer. Logo design and brand identity development are among my top interests, but I'm always looking for new ways to visually communicate. I work well within deadlines, whether short-term or long-term, with a team or on my own. Multi-tasking and balancing simultaneous projects are skills I've mastered through my time designing. I strongly believe that graphic design has a substantial place in society and am dedicated to contributing my part towards a well-designed world.

EXPERIENCE

BEDROCK DETROIT

Graphic Designer • *July 2016 - present*
Intern • *April 2016 - July 2016*

- Work collaboratively and individually to support Bedrock's marketing initiatives, both internally and externally
- Produce a variety of marketing solutions both digitally and by print (these include but are not limited to websites, brochures, flyers, maps, email blasts, logos and brand development)
- Maintain large work loads and ensure completion of projects in a timely manner and by deadline
- Art Direct large-scale, long-term projects

KATIE MARQUETTE DESIGN

Freelance • *July 2013 - present*

- Communicate with clients with urgency and professionalism
- Determine the needs of a client and develop marketing/design strategies to accomplish those needs
- Work with third party vendors contracted through the client and regularly take on the role of Project Manager, Art Director and Graphic Designer
- Focus on the non-profit sector, where effective design makes a larger impact for the greater good

TITLE SOURCE

Intern • *November 2015 - April 2016*

- Designed concepts and deliverables for a number of campaigns (these include but are not limited to brochures, pamphlets, emails, newsletters, direct mail flyers, event signage, etc.)
- Supported the other designers in their projects by picking up any extra work

RODNICK CHIROPRACTIC

Chiropractic Assistant • *March 2014 - July 2015*

- Provided administrative support to all office operations (supply ordering, equipment maintenance, patient assistance, and recordkeeping)
- Performed X-Rays and exams, medical coding and billing, and data entry
- Planned and coordinated events to increase community engagement with the practice (open houses, orientations, Teacher Appreciation Days, etc.)